

# **Battery ecosystem – What's next**

Impact of technology on current and future state of the industry – A perspective February 2024

### **Executive Summary**



#### **Market Study**

- US EV market is outpacing EU and China in terms of growth. Traditional OEMs gaining market traction
- Regulations continue to provide a strong tailwind for batteries growth
- ICE phase out timelines coming closer further accelerating demand growth for gasoline fuel alternatives

#### **Evolving Battery Landscape**

- Liquid state Li-ion have some **potential challengers**, the likes of Sodium Ion in the short term and solid-state batteries in the mid term
- Rewarding **breakthroughs** have been made in laboratories but **real-world** applications stays questionable
- Recycling remains a priority. Initiatives are growing in this sector, but progress appears to be slow



#### Hydrogen Economy and its Potentials

- Green Hydrogen as a fuel source is growing. A Hydrogen and battery complementary synergetic system appears promising
- For passenger vehicles hydrogen is lagging. Batteries take lead both in terms of efficiency and established infrastructure
- Hydrogen **takes the lead** in replacing energy sources like coal in manufacturing, natural gas for heating and as a fuel source for Long distance travel (Aviation, Marine and more)

Market Study

## **Current Battery Ecosystem – Key Findings and Observations**

Major End Markets (EV & ESS)		<ul> <li>US EV market growth <b>surpassing</b> that of China and Europe, with an increasing number of collaborations on the horizon. Korean battery cell manufacturers, including LGES, SKI, and SDI, maintain a <b>robust</b> market presence, bolstered by previously announced joint ventures</li> <li>The ESS industry growth is <b>outpacing</b> EVs. Chinese firms CATL and EVE lead with LFP offerings. Korea's catch-up, led by entities like LGES and L&amp;F, will take time</li> </ul>
Regulation	Inflation Reduction Act Critical Raw Mineral Act Emission regulation	<ul> <li>The U.S. IRA has introduced nuanced supply chain localization guidelines. Companies such as LGES, Pana, and SKI are on track to meet AMPC<sup>1</sup> by '23, with SDI following by '25</li> <li>While there's a gentle shift towards <b>diversifying</b> mineral sources <b>beyond China</b>, it's a strategic long-term vision for OEMs. The FEoC<sup>2</sup> will play a pivotal role in shaping Chinese participation in the U.S. EV market</li> <li>Potential <b>market shifts</b> from EU CRMA, the Net Zero Industry Act, and the updated U.S. EPA<sup>3</sup> regulations seem to be <b>subtle</b></li> </ul>
Incumbents & Competition	EV only Players Conventional OEMs Multi-sourcing/ Near term Consolidation	<ul> <li>Over a 3–5-year cycle, the EV segment of traditional OEMs is projected to outpace TSLA/BYD growth, yet the long-term EV penetration rate for traditional OEMs remains uncertain</li> <li>In the short-term, HMC, BMW, Mercedes in the US, and BMW, KIA, VW in Germany led BEV market growth in 1H23</li> <li>OEMs are trending towards <b>multi-sourcing</b> to mitigate sourcing risks, inviting new industry players. While battery cell supply-demand varies, top players are <b>consolidating their market share</b></li> </ul>

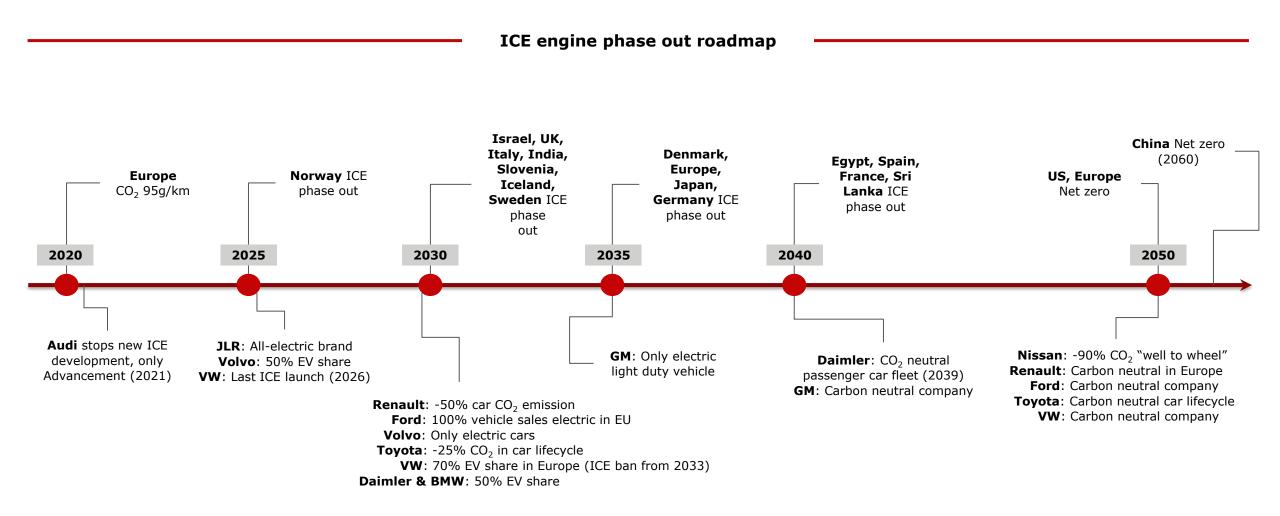
Notes: 1.Advanced Manufacturing Production Credits 2. Foreign entities of concern 3. Environmental Protection Agency

Source: Regulatory Bodies, IEA, Company Websites, Alphasense

Copyright © 2023 Transjovan Capital Advisors LLP. All rights reserved.

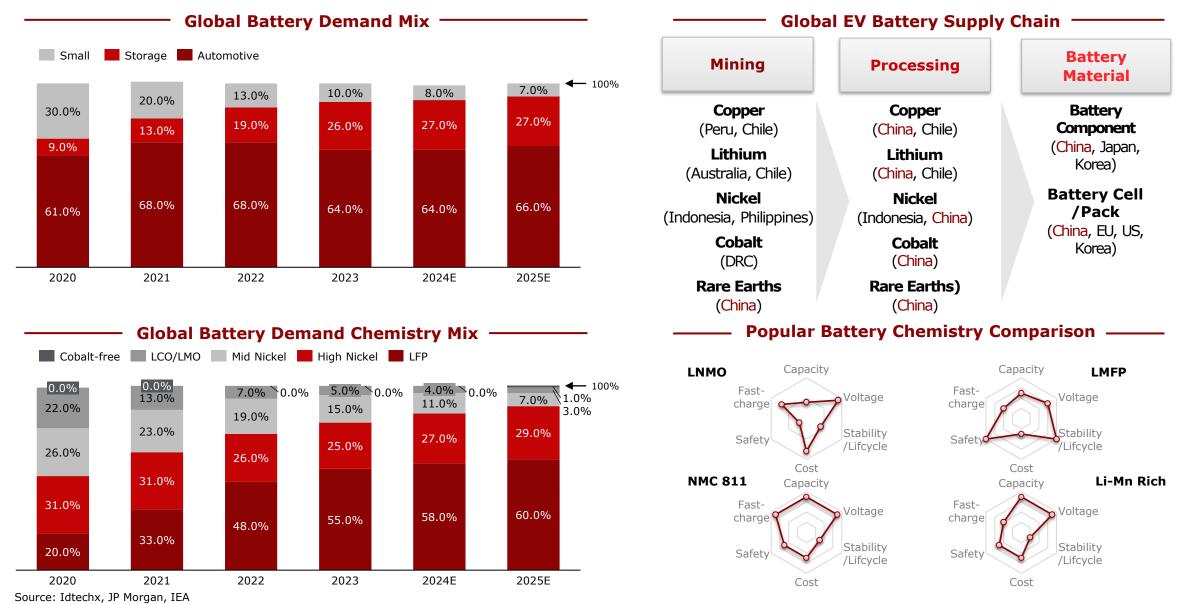
### **Battery Demand driver : Emission Regulation**

Battery technology has been critical in phasing out of ICE and achieving net-zero economy



## **Global Battery Demand: Sectors, Chemistries & Supply Chain**

A brief look at the battery demand across sectors, the popular chemistries and the supply chain



Copyright © 2023 Transjovan Capital Advisors LLP. All rights reserved.

# **Innovations in Battery Technology**

### **Battery Technologies 2023**

Fueling the future of energy storage and EV revolution



#### Other innovations

- > NanoBolt Lithium Tungsten Batteries: Using nanotubes for faster recharging
- > Zinc-Based Batteries: Resemble lithium-ion, ideal for solar storage
- > Cobalt-Free Batteries: Use high nickel and lithium iron phosphate for sustainability
- > TankTwo's String Cell<sup>™</sup>: Quick swapping & recharging for Evs

*Emergence of battery recycling:* As the demand for batteries increases, so does the importance of repurposing and recycling them. Initiatives are growing in this sector, led by companies such as CATL in China and Redwood Materials in America

#### Challenges <sup>•</sup>

X Scaling Up: While some innovative batteries show promise, they currently face challenges related to scalability

X Material Shortages: The growth in battery technologies has led to an increased demand for critical materials like lithium, cobalt, and nickel

X Cost Concerns: The price per kWh affects EV competitiveness. Battery prices are influenced by fluctuations in critical mineral prices

# Solid state batteries : Challenges and Prospects

The battery technology is proven but scalability seems to be a major issue

### Challenges

Scalable and cost-effective manufacturing processes are still lacking, posing an **economic challenge.** Current manufacturing is non-transferable to SSB

SSBs require 5-10x of Li compared to the current Li-ion batteries. Additionally, some chemistries include extremely rare and precious metals such as Platinum

Electric Vehicle SSB are sensitive to moisture and require high mechanical pressure to operate making their design complex and the manufacturing costs >40,000\$

Although solid-state batteries promise higher energy densities, achieving this in a stable manner is a hurdle





### Outlook

Investments are being made to **refine** the **manufacturing process** before scaling. Hybrid SSBs are probable in the short run

Alternative chemistries are being researched on by various players with interesting results. **Recycling initiative** remains a priority



**Cost will decline** as prototypes are approved and commercialized, and with timely tech improvements will become cost-competitive

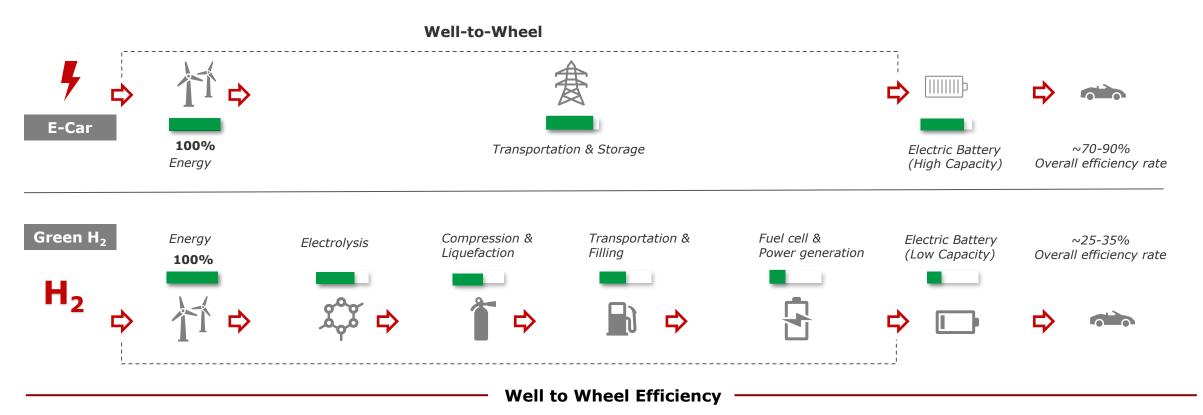


R&D is showing promising results. Toyota is expecting a 2027 mass market ready tech

# Hydrogen Economy | A Boon or Curse for Batteries?

## **BEV vs FCEV Technologies**

Hydrogen car consumes 2-3x more electricity for the same distance than a battery car



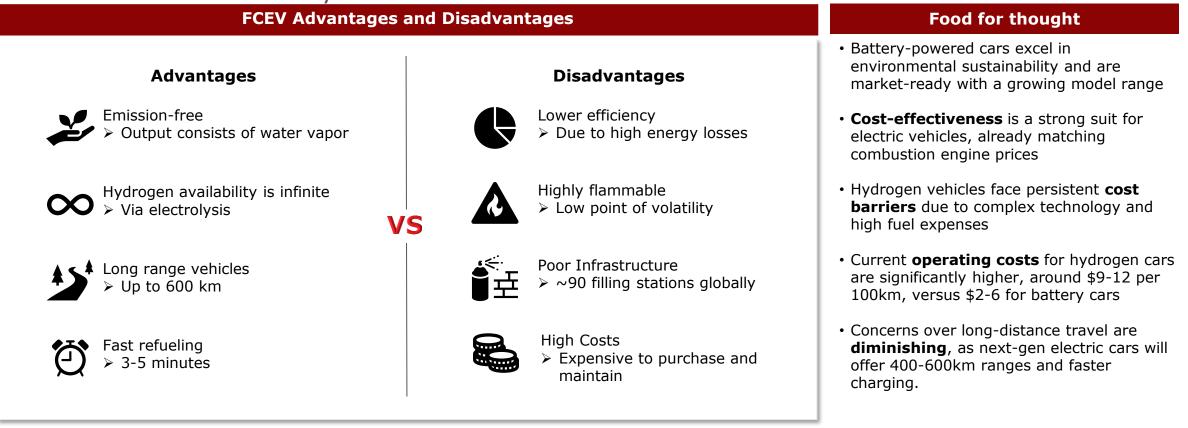
• According to studies, all-electric cars can achieve an outstanding overall Well-to-Wheel efficiency of **70-90%**, depending on a particular example

• Hydrogen fuel cell vehicles require 2-3 times more energy for the same distance due to a Well-to-Wheel efficiency of **25-35%** 

- **45%** energy loss occurs during hydrogen production via electrolysis and compression & liquefaction
- An additional **55%** of the remaining energy is lost in the in-vehicle conversion from hydrogen to electricity
- $\circ$  Resulting efficiency for hydrogen-powered cars ranges between **25-35%** depending on the model
- $_{\odot}$  The efficiency rate is poorer than the currently existing gasoline ICE vehicles

# **BEV vs FCEV Technologies**

Hydrogen car technology is expensive and lacks refueling infrastructure whereas battery powered cars are mass market ready and cost effective



#### Conclusion

The verdict is unequivocal: for passenger vehicles, the evidence overwhelmingly **supports battery technology** over hydrogen solutions. From an efficiency standpoint, leveraging fuel cells would essentially require **doubling** the consumption of renewable energy compared to battery-powered cars, simply **not sustainable** for any economy focused on long-term viability

Source: IEA, World Economic Forum, Hydrogen council, Department of Energy Copyright @ 2023 Transjovan Capital Advisors LLP. All rights reserved.

# What's Next?

### **Evolution of Batteries – Potential Scenario**

Technologies co-exist with different tech serving different needs

#### **2023-2027** →

#### **2027-2030** →

Current state

#### LFP Battery dominates

LFP dominating the landscape in the short term. Strong flow of investment in its chemistry improvement and further R&D

#### NMC batteries & other chemistries fill gaps

NMC batteries market share is reducing but stays a strong competitor. Na-ion chemistry shows promise

#### □ Hydrogen & SSB Prototypes

Strong investments flow in Hydrogen and solid-state battery technology R&D



Lithium domination

#### □ Li-ion Battery Monopoly continues

Li-ion battery cost <\$80/kwh as gigafactories come online, technology improves, and metal prices normalize

#### □ Na-ion batteries, a strong alternative

Na-ion batteries flourish. Gigafactories can be retrofitted to produce Na-ion quickly

#### Hydrogen & SSB breakthroughs

Hydrogen as fuel replace coal partly in manufacturing. Hydrogen fuel cell EVs and SSB commercialization(first wave)



**Commercial viability for** hydrogen and SSB

Beyond 2030 →

#### □ Liquid state battery position strong

Multiple battery chemistries in the market divided based on region and use-case

#### □ Hydrogen becomes cost competitive

Hydrogen supply chain strengthens, and fuel cell technology improves making  $H_2$  a strong complementary technology

#### □ SSBs become mass market readv

SSBs become prominent but stay premium

Post-2027, we anticipate a battery landscape shift with sodium-ion alongside lithium-ion dominance. Beyond 2030, hydrogen and SSB batteries will gain momentum due to cost-effective mass production



#### About Transjovan Capital

Transjovan Capital is an upstream strategy and M&A consulting firm with hubs in New Delhi, Los Angeles, Dubai and Sydney. We partner with our clients to create exponential value with high-quality analysis and robust recommendations. Our clients span across industries and feature in top Fortune 50 companies of the world.

Transjovan Capital is industry agnostic with a focus on North America, Western Europe and APJ regions. Our offerings include development of corporate strategy, business wargaming, M&A strategy, commercial due diligence and market entry strategy. We focus on delivering tangible results by bringing together consulting expertise and global experience for our clients.

The information contained herein is not intended to substitute for competent professional advice